#12/a
W. Cassar
2/14/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Robert M. COOPER, et al.   Art Unit : 2611
Serial No. : 09/365,735   Examiner : Son Huynh
Filed   : August 3, 1999
Title   : VARYING ELECTRONIC CONTENT BASED ON LOCAL CONTEXT

Commissioner for Patents
Washington, D.C. 20231

RESPONSE

In response to the action mailed October 1, 2002, please amend the application as follows:

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<u>In the claims:</u>

Please amend claims 1, 30, 62-64, and 66-69 as follows:

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(a)(i)
(c)(d)

1. A method of presenting content in a web-based television (TV) environment, the method comprising:

determining a geographic location of a viewer of a web-based TV system;

determining a local context for the viewer based on the determined geographic location;

customizing a content page based on the determined local context; and

presenting the customized content page to the viewer.

30. A method of presenting electronic content in a computer-network based environment including a host computer and a local computer, the method comprising:

determining a geographic location of a user of a computer network;

determining a local context for the user based on the determined geographic location;

selectively retrieving from the host computer or from the local computer context-related information associated with the determined local context; and

customizing the content page based on the retrieved context-related information.